

Our 2023 Full Capabilities Presentation



TOWER MEDICAL MEDIA

IN-STUDIO AUDIO/VIDEO PRODUCTIONS
ON-LOCATION AUDIO/VIDEO PRODUCTIONS
REMOTE AUDIO/VIDEO PRODUCTIONS
LIVE CE/CME EVENT CAPTURE
INTERACTIVE ENDURING CE/CME ACTIVITY DESIGN
LIVESTREAMING SERVICES

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towermedicalmedia.com

All Is Possible



FOUNDED IN 2005, TOWER MEDICAL MEDIA IS A FULL-SCALE AUDIO AND VIDEO PRODUCTION COMPANY, SUPPORTING THE HIGH-LEVEL MEDIA PRODUCTION NEEDS OF OUR PARTNERS IN ALL AREAS OF CE/CME AND MEDICAL MARKETING AND COMMUNICATIONS.



On a studio soundstage with a set built by our crew

At Tower Medical Media, we will travel anywhere, and film in any location, to accommodate the busy schedules of the people we work with. From doctor's offices and hotel suites, to convention centers and operating rooms, our seasoned professionals are experts in capturing and producing engaging audio and video content for our partners. We can turn your one-time CE event or product theater into an online, enduring program for the whole world to see. We can help you amplify the patient's voice by capturing the story of their journey, in the location that is most comfortable and convenient for them. We can build elaborate studio sets on-site anywhere in the world. We can generate motion graphics and animation to maximize engagement. We can even produce high-quality remote captures utilizing our "Studio in a Box". As we like to say, **ALL IS POSSIBLE.**



We specialize in productions meant to amplify the patient's voice.



We can livestream your program all over the world.



Captured remotely using our Studio in a Box



OUR PHILOSOPHY

We work closely with you on every aspect of your production and will help guide you through the process every step of the way.

We believe that more pre-production discussions and meetings can only benefit the end result, and we are happy to take part.

We believe in making things as easy on our partners, their clients, the patients, and the KOLs as possible.

We know that 9-5 schedules are a thing of the past. Late nights and weekends are commonplace for our team.

We know how involved these projects can be for program managers, so Tower Medical Media will not limit the amount of approval rounds during the post-production process.